



Changing Conditions, Rethinking Rules: A Roundtable on Intellectual Property Law and Policy

Date: Saturday, January 7, 2012

Venue: Senate Room, 10/F, Knowles Building, University of Hong Kong

Sponsors: Law and Technology Center at University of Hong Kong & Intellectual Property Law Center at Drake University Law School (USA)

This roundtable brings together intellectual property scholars and practitioners from around the world to share their perspectives on this rapidly changing body of law. What are the hot topics in the area? How should the law change in light of changing social, economic, technological and global conditions? How can we rethink the future of law and technology? This roundtable will focus on cutting-edge issues that inform intellectual property practice in Hong Kong and mainland China, in particular how local practitioners can respond to challenges created by these new issues.

Program

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| 9.30-9.40 am | Welcome Remarks
Prof. Douglas Arner, Head, Department of Law, HKU |
| 9.40-10.10 am | Opening Speech <ul style="list-style-type: none">- "Trading Intellectual Property in Hong Kong"
Mr. Peter K.F. Cheung, Director, Intellectual Property Department, HKSAR Government |
| 10.10 -11.10 am | Panel I: Rethinking Intellectual Property Protection in Hong Kong
Moderator: Mr. Haochen Sun , Assistant Professor, Faculty of Law, HKU <ul style="list-style-type: none">- "Reflections on Intellectual Property Reform in Hong Kong"
Ms. Alice Lee, Associate Dean, Faculty of Law, HKU- "Corporate Decision Making in IPR Protection and Enforcement"
Mr. Mayank Vaid, IP Director, Louis Vuitton, Hong Kong |
| 11.10-11.20 am | Tea break |
| 11.20-1.00 pm | Panel II: Rethinking Intellectual Property Protection in the Digital Age
Moderator: Mr. Marcelo Thompson , Research Assistant Professor, Faculty of Law, HKU <ul style="list-style-type: none">- "Rethinking Copyright Law and Policy in Japan"
Dr. Branislav Hazucha, Assistant Professor, Hokkaido University School of Law, Japan- "Intermediary Liability in the Digital Age"
Ms. Yee Fen Lim, Associate Professor, Nanyang Business School, Nanyang Technological University, Singapore |

- “Monopolistic Gatekeepers' Vicarious Liability for Copyright Infringement”
Dr. **Steven K. Wan**, Assistant Professor, Faculty of Law, City University of Hong Kong
- “The Trademark Protections and Challenges to the Internet Domain Name System”
Prof. **Mary W.S. Wong**, Professor of Law and Director, Franklin Pierce Center for Intellectual Property, University of New Hampshire School of Law, USA

1.00-2.00 pm

Lunch break

2.00-3.30 pm

Panel III: Rethinking Intellectual Property Protection in Mainland China

Moderator: Ms. **Yahong Li**, Associate Professor, Faculty of Law, HKU

- “Creativity and Its Discontents: China's Creative Industries and Intellectual Property Rights Offenses”
Prof. **Pang Laikwan**, Professor and Vice-Chairperson, Department of Cultural Studies and Religious Studies, Chinese University of Hong Kong
- “The Chinese Renaissance: Recent Trends of Intellectual Property Strategies in Mainland China”
Dr. **Ken Shao**, Senior Lecturer, School of Law, Murdoch University, Australia
- “PRC Developments on Original Equipment Manufacturer (“OEM”) Liability: Cases and Controversies”
Mr. **Donnie Dong**, Associate, Baker & McKenzie; Research Fellow (2009-2010), Berkman Center for Internet and Society, Harvard University

3.30-3.45 pm

Tea break

3.45-5.30 pm

Panel IV: Rethinking Intellectual Property Protection in the Globe

Moderator: Mr. **Kenny Wong**, Partner, Mayer Brown JSM

- “PPPs in IP: Public-Private Partnerships in Intellectual Property”
Prof. **Margaret Chon**, Donald and Lynda Horowitz Professor for the Pursuit of Justice, Seattle University School of Law, USA
- “Deviant Globalization: The Next Era in Multilateral IP”
Prof. **Doris E. Long**, Professor of Law and Chair, Intellectual Property, Information Technology and Privacy Group, John Marshall Law School, USA
- “Global Governance and the Creative Economy: Cognitive, Legal, and Institutional Challenges”
Dr. **Rostam Neuwirth**, Assistant Professor, Faculty of Law, University of Macau
- “Uncertainty in IP Rights and Remedies”
Prof. **Stewart E. Sterk**, H. Bert and Ruth Mack Professor of Real Estate Law, Benjamin N. Cardozo School of Law, Yeshiva University, USA

5.30-6.15 pm

Closing Speech

- “Rethinking National Intellectual Property Strategies”
Prof. **Peter K. Yu**, Kern Family Chair in Intellectual Property Law and Director, Intellectual Property Law Center, Drake University Law School, USA

Registration is full. For enquiries, please contact Ms. Cecilia Man at cman@hku.hk.