Economic analysis of tort law has gained widespread recognition in the United States, but has received little attention in the UK and other Commonwealth jurisdictions. Meanwhile, the decisions of the House of Lords in *OBG Ltd v Allan* [2008] 1 AC 1 and *Total Network SL v HMRC* [2008] 1 AC 1174 have left us with unanswered questions regarding the scope and the future of the general economic torts. This paper proposes an economic approach to the general economic torts under English common law. It examines the extent to which economic theory could guide the development of the general economic torts under English law. To this end, this paper looks at the influence of economic theory on business tort principles in the United States and seeks to draw comparative lessons from U.S. law.